

MONOCLE

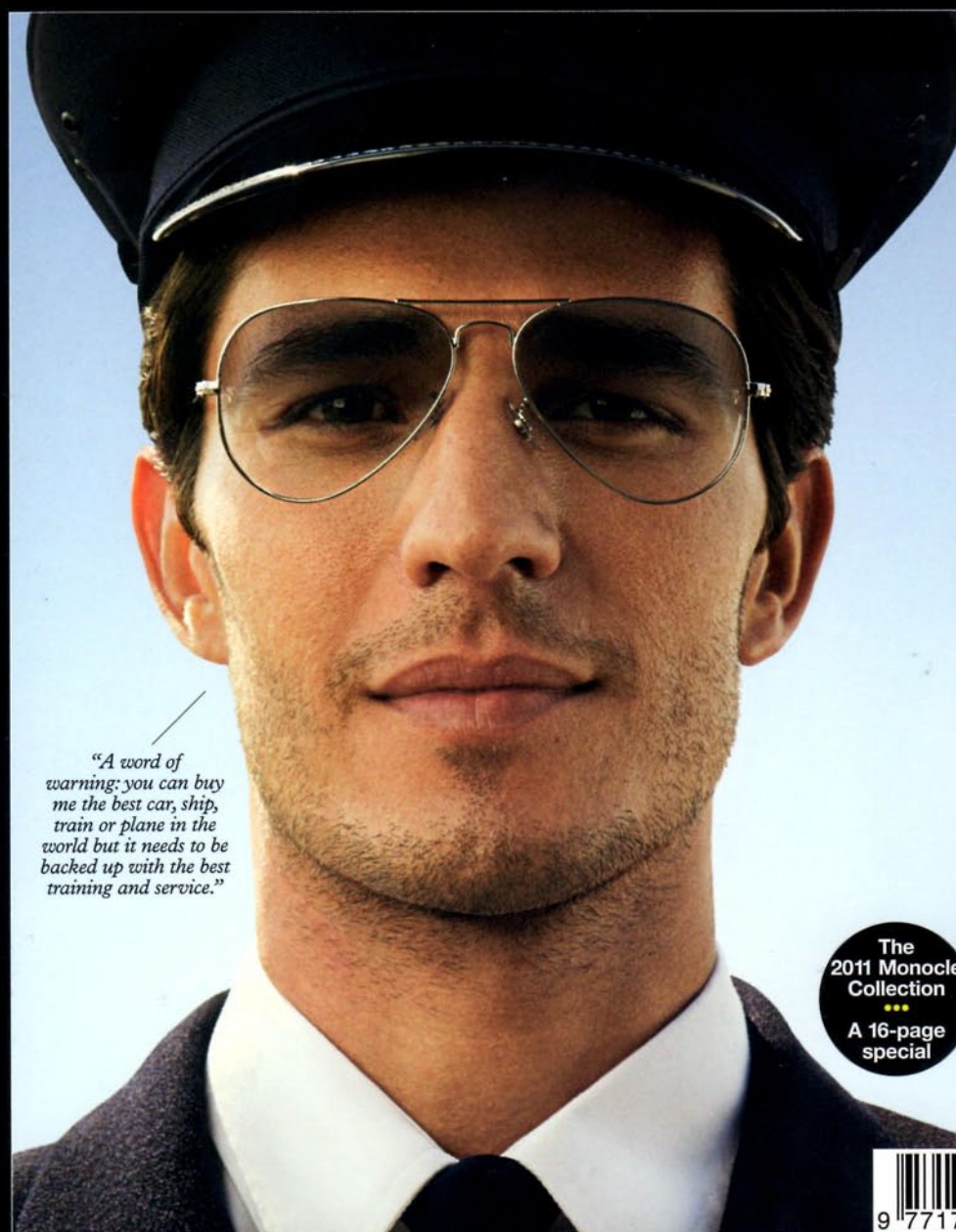
A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE & DESIGN

Issue 44 . volume 05
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Faster, further, friendlier: The essential ingredients fuelling global transport

A Monocle **SPECIAL SURVEY** on the bike makers, ship builders, aircraft designers and auto engineers that get us round the world

- A** **AFFAIRS** Return to Tunis: life after the revolution
 - B** **BUSINESS** Singapore's toast titans' global ambitions
 - C** **CULTURE** The rise of Addis jazz, Ethiopia's hottest export
 - D** **DESIGN** How the Nordics are rethinking the innovation game
 - E** **EDITS** Exquisite Swiss cameras, revival of a Vienna district and Edmund de Waal's last meal
- EXPO** Ich bin ein Berliner: the communist-era migrants



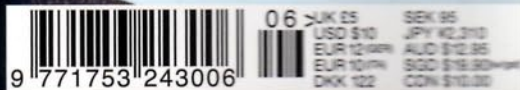
"A word of warning: you can buy me the best car, ship, train or plane in the world but it needs to be backed up with the best training and service."

The 2011 Monocle Collection
...
A 16-page special

THE MONOCLE TRANSPORT CHECKLIST

Ten things to consider and ponder before embarking

- 01 The seatbelt signs are there for a reason
- 02 Not all cities are made for bicycle schemes
- 03 Would you buy a car Made in Iran?
- 04 Bring back some right-angles to auto design
- 05 Isn't it time for the electric bike to take off?
- 06 Europe's rail stations need serious surgery
- 07 Would you fly trans-Atlantic on a plane Made in China?
- 08 Will high-speed rail ever happen in the US?
- 09 Cruise ships need to look like boats and not floating tower blocks
- 10 Why the 747 needs to make a comeback



E TRAVEL EDITS
Global



Want Apothecary
Montréal
The people behind accessories brand Want Les Essentiels de la Vie have opened a fashion and beauty shop inspired by 19th-century pharmacies, in Montréal's Westmount area. wantapothecary.com

Café Storm
Antwerp
Antwerp's Café Storm is housed in the new MAS museum – an impressive piece of architecture designed by Neutelings Riedijk. Café Storm, by owner Jan Michiels together with architect Kurt Hereygers, is a meeting spot for people in 't Eilandje, the dock area and old harbour of Antwerp.



So far the new café has attracted locals and creatives, including staff from the workshop of Dries van Noten, which is located nearby. Beers such as a hard-to-find Belgian Rodenbach can be enjoyed on the sunny terrace, which has dramatic views over the docks. Accompanying food could be a salad, a wholesome soup or a sandwich. On Sundays, join the crowds and head here for some brunch. — DEP cafe-storm.com



PHOTOGRAPHER: DAVID DE VLEESCHAUWER



Q&A
Rory Hunter
Co-founder Song Saa Island, Cambodia

A new hotel brand for Southeast Asia is merging luxury with responsibility to the community. The business was founded by Rory Hunter, a former advertising executive at Saatchi & Saatchi, and his wife Melita. Their first resort property, due to open later this year, will be Cambodia's first private island luxury beach resort. Song Saa Private Island is located in the south-western Koh Rong Archipelago, and there are two more properties in Cambodia to follow.

Why Cambodia?
We arrived five years ago and fell in love with the place. A friend told us about Cambodia's incredible islands and we rented a fishing boat for a few weeks, circumnavigating the archipelago. After that, we asked the government how one could own an island.

What are you doing differently to developers in the region?
We knew whatever we did would have an impact, so we created a marine reserve and are doing a lot of work in the local community, building schools. Thankfully, in the past five years, guests have become much more educated about the impact tourism can have. We're in a remote location where the private sector can really make a positive impact – we'd never do a Song Saa in Phuket. — LL songsaa.com

Best in Finland
Helsinki Airport

Helsinki's Eat & Joy farmers' market (see Issue 31) has taken a leap into the city's airport, under the name "Best in Finland". Vantaa airport now hosts two shops (which opened in March and May this year) in two separate sections of Terminal 2. Though these stores may be only 50 sq m each, they pack in products from more than 250 small producers across Finland.



PHOTOGRAPHER: SIKU PALANDER

"We've focused on things that travel well, such as cold-smoked Finnish pike and air-dried reindeer salami," says Aki Arjola, who co-owns Eat & Joy along with the shops' designer, Harri Koskinen. Fans of Eat & Joy will also want to mark mid-October in their diaries, when the duo are set to open a 600 sq m market hall in the city centre. — DM eatandjoy.com



Chateau Mio
Buenos Aires

Cristina, Lucia and Julia Catena are the mother and daughter team behind the new Mio wine hotel. The family, fourth generation wine makers, own wineries and vineyards in Mendoza. Located in the well-heeled Recoleta area of BA, the hotel has a wine theme, apparent in details such as a 6m-high door made from French oak wine barrels. Guests are able to relax with a glass of wine while enjoying a soak in one of the hotel's unusual bath tubs: a creation from Argentinean artist Mario Dasso. — DEP miobuenosaires.com

